

Labour Market Information (LMI) for BCP (Bournemouth, Christchurch, and Poole)



Understanding the local job market can help you make well-informed decisions about your career. Here are some key insights into the labour market in BCP:

- **Growing Sectors:** Tourism, health and social care, education, and digital industries are key growth areas.
- **Tourism and Hospitality:** BCP's stunning coastline supports roles in hotels, restaurants, and leisure activities.
- **Digital and Creative:** Bournemouth's digital hub offers opportunities in IT, software development, and digital marketing.
- **Health and Social Care:** Consistent demand for carers, nurses, and support workers.
- **Education:** Schools and colleges in the area create a need for teachers and support staff.

Current Job Trends

- **Healthcare Professionals:** High demand for carers, nurses, and healthcare assistants.
- **Tech Skills:** Growing need for IT and digital professionals.
- **Hospitality Roles:** Seasonal opportunities in hotels, restaurants, and tourism.